

Bytes&Bites: Visualization



VU  **VRIJE
UNIVERSITEIT
AMSTERDAM**

LOOKING FURTHER

Introduction

New software community at the VU:

Bytes and Bites

- for all programming languages
- for beginners and experts

Bytes

- presentations on interesting topics
- bring your questions and bugs
- hackathons and coding sprints

Bites

- Pizza!

Bytes & Bites

Peer support for researchers
and students learning to program!



Introduction

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Bytes

- presentations on int
- bring your o
- hackat
- prints

Bites

- Piz

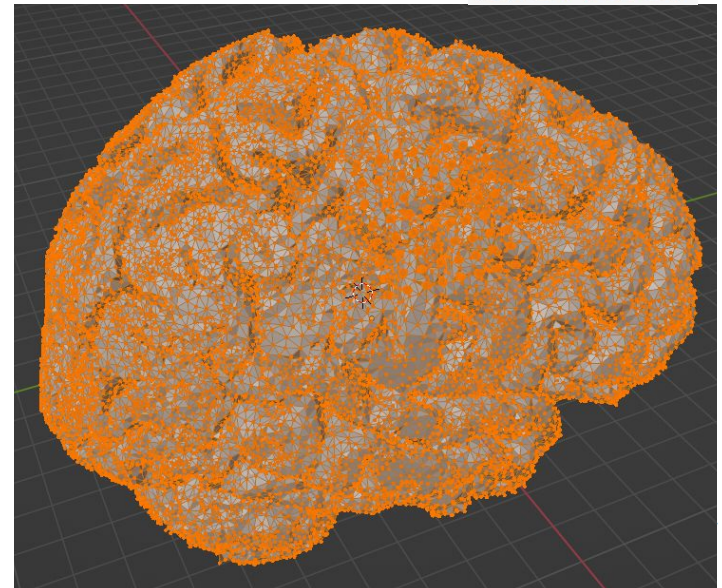
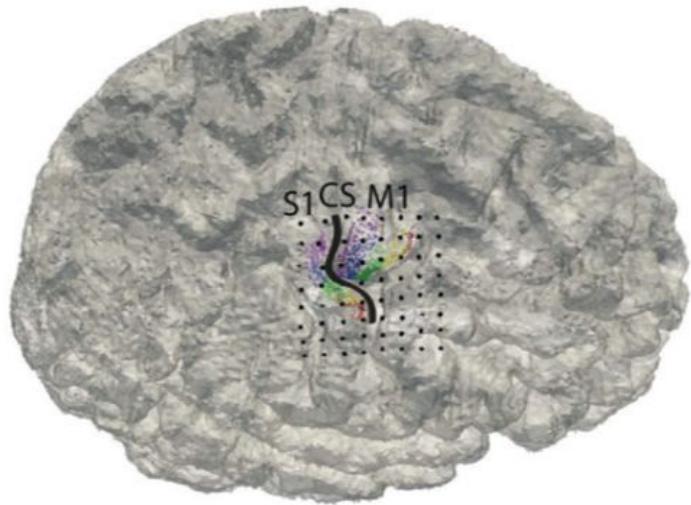
Next Bytes & Bites will be May 9th!

Bites

Support for researchers
and students learning to program!

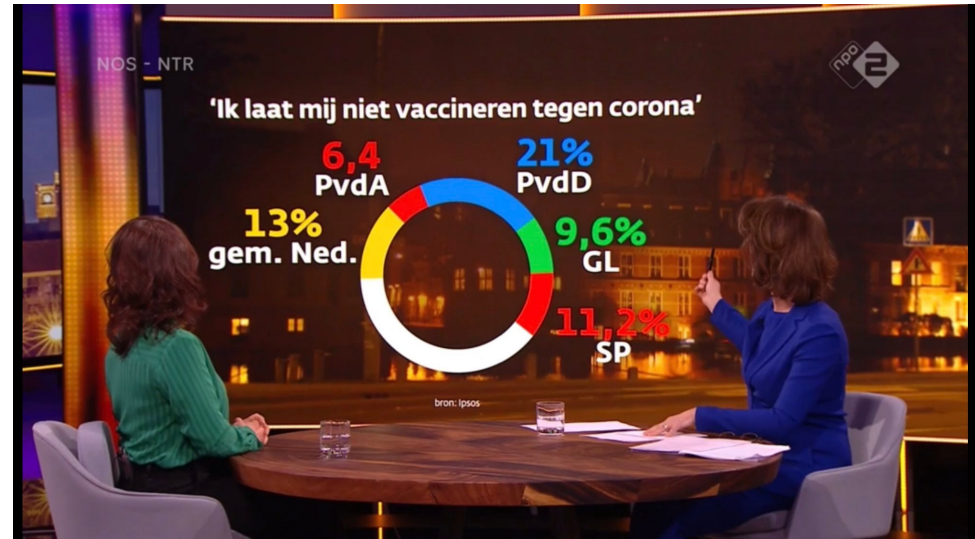


Introduction



What is good visualization?

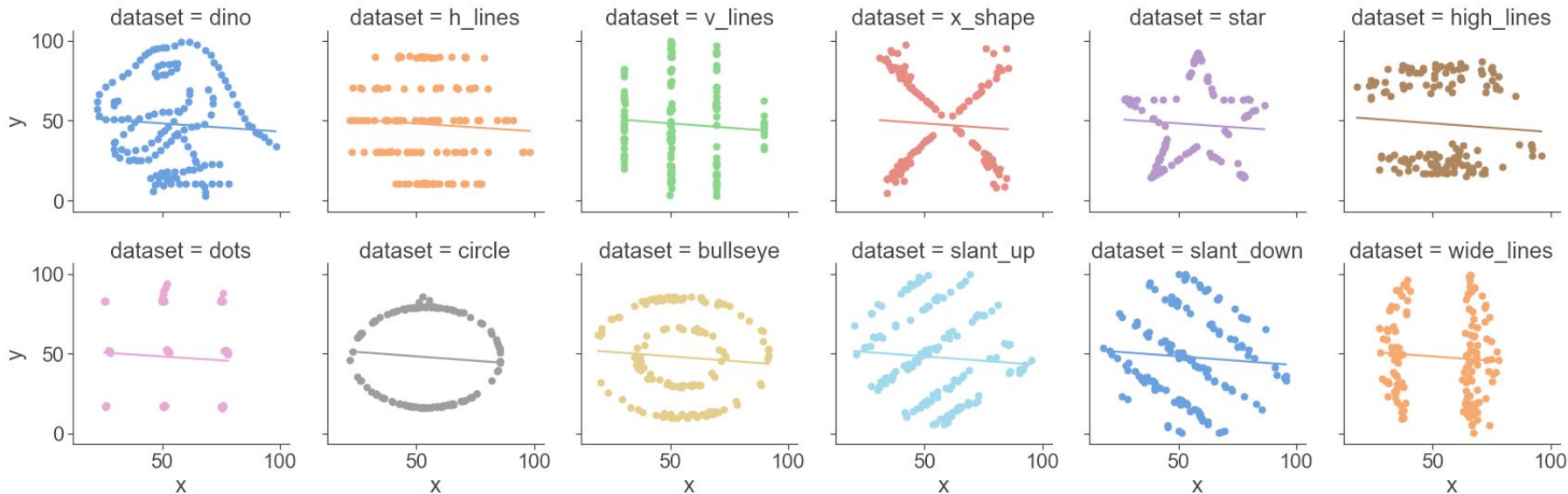
- Fair representation
- Effective and efficient



<https://viz.wtf/>

Visualization says more

Fair representation



Visualization types

Fair representation

Which figure to use

- <https://datavizcatalogue.com/>
- <https://datavizproject.com/>

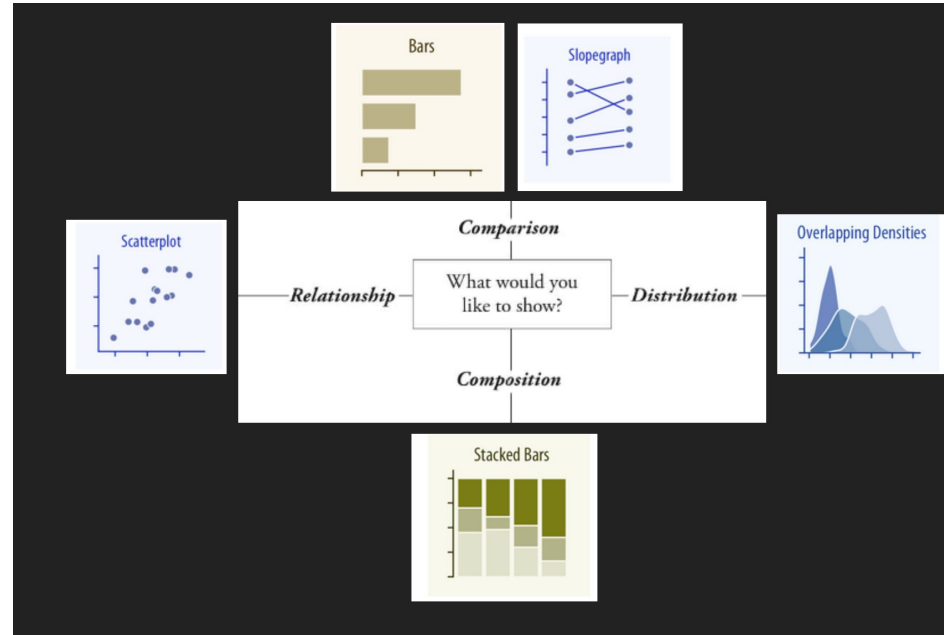


Visualization types

Fair representation

Which figure to use

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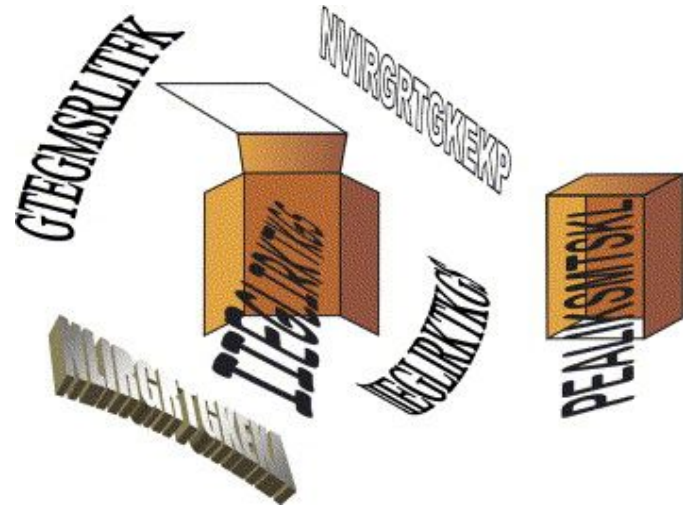
Reduce cognitive load

Your target audience will be:

- More willing to read your paper
- More likely to understand the data/results
- More willing to accept the results
- More likely to remember them:

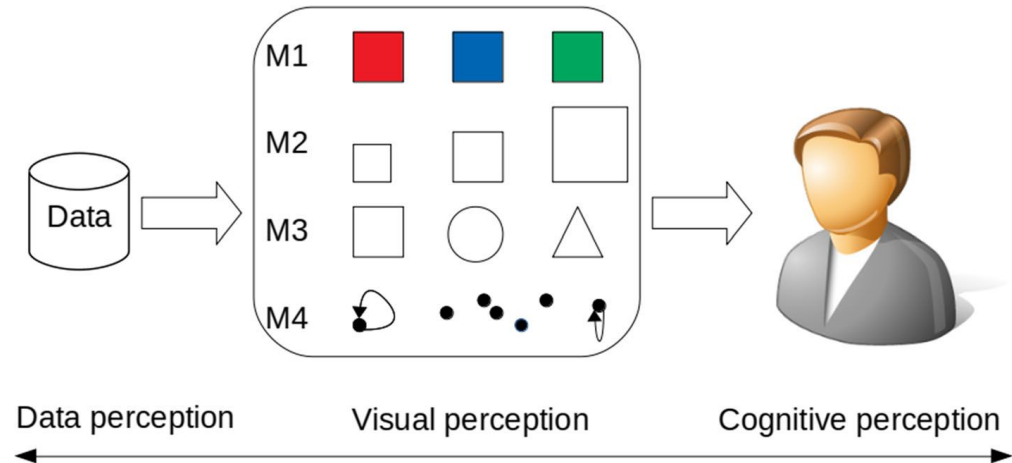
Reduce cognitive load

- Think about your audience
- Use a main (single) message



Elements in visualization

- Mapping data features to channels (color, shape, ...)



Let's start making figures

- Use any of the datasets provided on the GitHub page (<https://ubvu.github.io/bytes-and-bites/>)
- Think of how to show the message you want to make
 - which variables to which channels
 - which figure type(s) (play around!)
- Make the visualizations